

Hutton Henry

Founder – Beyond M&A, Lens

Hutton is the founder of Beyond M&A and Lens. With over 30 years of tech industry experience, he helps founders prepare for exit so they can maximise their outcomes. Helping founders who are too busy to consider how they will prepare their business to be attractive to investors. His background taught him to be resilient, leading to his 'People First' approach to technology and business.



+44 7841 643 044

hutton@lensapp.ai

<https://beyond-ma.com/blog/>

Speaker Topics

The Psychology of Tech Teams

Based on coaching 500+ tech team members.

- Why we need diversity of thought/action.
- The biases within tech team and firms.
- Consciously designing teams and culture.

Preparing Founders for Due Diligence

Founders shouldn't be penalised for simple issues.

- Why deals fail - from a Due Diligence assessor.
- The seven areas that are key to investors.
- Preparing your business for assessment.

CTO Coaching & Transactional Analysis

Helping CTOs step-up during scale-up.

- The CEO – CTO clash.
- Helping CTOs to adapt to a new pace following a new investment
- Transactional Analysis and CTO behaviour.

Publications

Writing within the Intersection of People, Tech and M&A.

People First (2018)

Unite your tech teams to deliver successful M&A integration projects. People First puts forward that most M&A deals fail due to a lack of focus on the people being acquired, and how to address this problem.

Diversity of Action (2020)

Diversity of Action states why we must use psychometrics on Tech Teams if we are to create true diversity.

Founders First (Upcoming 2024)

Helping founders prepare for investment so they maximise value.

Podcast Guest Appearances

Humans of Fintech

Powered by Instinct

M&A Stories

Ensono Podcast